

**WeAreDigital**

Digital Agency

WWE

2025

Logo Design  
Proposal

# JM Services

MarVa Exteriors is a family-owned company dedicated to the renovation and maintenance of residential and commercial exteriors. Since our founding, we have worked with commitment, quality, and innovation to deliver the best results to our clients in Ontario and other regions of Canada. We specialize in providing comprehensive solutions using the most advanced materials on the market and personalized attention.

## **Our Services:**

- Siding: Vinyl, Aluminum, Metal, Wood, Hardie Board.
- Soffit & Fascia
- Gutters
- Cladding
- Roof and Gutter Repairs and Cleaning

We serve residential, commercial, and industrial clients, as well as new constructions, renovations, and expansions.



# Added Value

- **Superior Quality:** We use the best materials and technologies available.
- **Professionalism and Ethics:** We apply the highest standards in every project.
- **Constant Innovation:** We stay up to date with industry trends and tools.
- **Personalized Attention:** We adapt to each client's needs to provide the best experience.



# AARne

**Every great company has a story, a mission, and a purpose. Today, you have taken a step forward in reflecting all of that with a renewed visual identity. A new logo is not just a design; it is the evolution of your brand, the symbol of your growth, and the projection of a future full of new opportunities.**

# Proposal 1

## Classic and Professional

A clean and geometric design with a symbol representing a house or architectural elements.

 **Azul Marino (#002F6C)**

 **Gris Oscuro (#4A4A4A)**

 **Blanco (#FFFFFF)**

### Reason Why:

It reinforces the brand's trust and stability, making it ideal for corporate clients and contractors.



# Logo Usage

## Vertical Usage



## Horizontal Usage



## Symbol Usage



When designing a logo, it is essential to consider how it will appear in different orientations and formats, as each application and context may require a different presentation to ensure visibility, brand consistency, and flexibility.

# Proposal 2

## Modern and Structural

The shape of the symbol evokes the silhouette of a roof, highlighting our specialization in exteriors.

 **Marron (#cb8356)**

 **Verde Liviano (#00bf63)**

 **Negro Suave (#373643)**

### Reason Why:

The triangular shape symbolizes stability and construction, while the combination of brown, green, and gray colors represents trust, sustainability, and professionalism in our work.



# Logo Usage

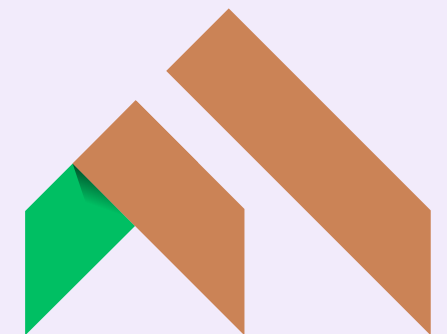
## Vertical Usage



## Horizontal Usage



## Symbol Usage



When designing a logo, it is essential to consider how it will appear in different orientations and formats, as each application and context may require a different presentation to ensure visibility, brand consistency, and flexibility.

# Proposal 3

## Freshness and Confidence

This design combines simplicity and meaning, reflecting our commitment to excellence and customer satisfaction.

- Azul Oscuro (#002f6c)
- Azul Claro (#00aee7)

### Reason Why:

This design combines simplicity and meaning, reflecting our commitment to excellence and customer satisfaction.



# Logo Usage

## Vertical Usage



## Horizontal Usage



## Symbol Usage



When designing a logo, it is essential to consider how it will appear in different orientations and formats, as each application and context may require a different presentation to ensure visibility, brand consistency, and flexibility.

# Thank you

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# Digital



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Toronto, Canadá